

Worcester Roots



Annual Report

2018



Sprouting up
cooperatively
owned and green
initiatives for social
and environmental
justice.



WorcesterRoots.org

Some of Worcester Roots' 2018 Accomplishments:

- This year's Co-op Academy began with a month long curriculum focused on racial justice. 28 social justice activists and community members participated in the 14-week Co-op Academy course on business planning, advancing their marketing plans, financial projections, etc. and preparing for incorporation. They are paired up with mentors and connected with regional networks.



- We brought one of the largest delegations to the 2018 Worker Co-op National Conference, and contributed workshops and youth perspectives to this key movement building space.

- Worcester Roots provided over 300 hours of staff time to four start up mission-based cooperative businesses to help them prepare for operations and train their members.

- We helped bring WooRides, a sustainable transportation co-op with a just transition lens made up by all people of color through the startup phase to incorporation and independence.

- We joined the national Workers To Owners Collaborative and have begun the support of a conversion of a Latinx-led home improvement network of companies towards a cooperative and greater involvement in related social and economic justice movements.

- We also saw the real gelling of cooperation amongst cooperatives this past year, with the solidification of Cooperation Worcester and progress in the campaign to leverage university purchasing power to support our grassroots co-ops. We met with purchasing directors the HECCMA (consortium of colleges in Central MA) and are moving the anchor purchasing campaign forward.



- Our work with the Worcester Community Labor Coalition has heated up with the Worcester Red Sox Ballpark being built in Worcester and the organizing we've done around a Community Benefit Agreement. Racial and economic justice, supporting cooperatives, affordable housing and renewable energy are all in the current draft of the CBA being negotiated. We hope this long term strategy supports job creation and eventually the cooperatives we support.

- We led an equity in building trades outreach and training campaign with members of the Worcester Community Labor Coalition. This project included the creation of a printed and online apprenticeship directory, outreach and social media work that reached estimated 55,000, brought 42 attendees out to trainings and 77 to info sessions. This work led to the recruitment of 3 females, 7 males; 6 Hispanic, 3 African American, 1 Caucasian to the Worcester Building Pathways Spring 2018 class.

- In the Worcester Youth Co-op, 8 youth participants in our training programs participated in over 25 workshops on worker cooperatives, life skills, environmental justice, community organizing and social justice.



- Worcester Roots was a lead organizer of the successful New Economy Summit at Worcester State University

which brought together entrepreneurs, community activists, institutional leaders and students for a day-long conference launching the Worcester-based Social Venture Collaborative.

Our Team:

Board of Directors:

Curtis Burrowes
Judy Diamondstone
Irving Espinosa
Matthew Feinstein
Patricia Feraud
Mekhi Garry
Matthew Johnsen
Emily Kawano
Sabbatina Konadu
Howard Lucas
Kim McCoy
Joyce McNickles
Boone Shear
Thidi Tshiguvho

Staff:

Curtis Burrowes
Matt Feinstein
Mekhi Garry
Laciann Griffiths
Yarinellys Negrón
Felix Nguyen
Daniel Tejeda-Davila
Addison Turner

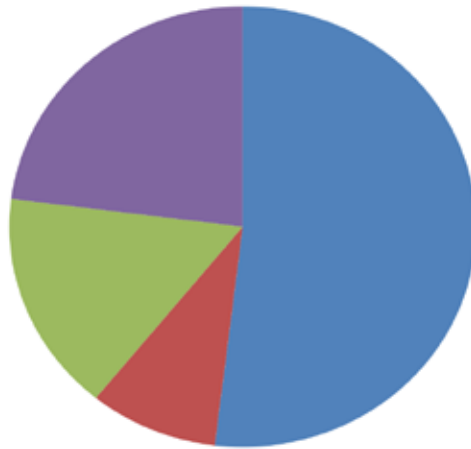


2018 In Numbers:

- 28 Co-op Academy Participants for 14 weeks
- 9 Delegates to national conference in LA
- 300+ hours of staff time coaching co-ops
- Reached 55,000 about equity in construction.
- 8 youth trained in over 25 social justice topics.
- 150 attendees at the New Economy Summit

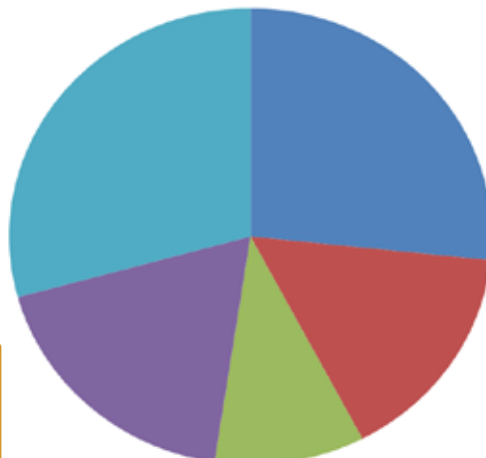
INCOME:	
Foundations / Grants	\$30,765
Individual Donations	\$5,282
Service Revenue: program fees, summit etc.	\$9,587
Fiscal Sponsored Projects	\$13,624
Government, United Way, National Affiliates (0%)	\$0
TOTAL INCOME:	\$59,258
EXPENSES:	
Salaries, youth wages and employee benefits	\$18,372
Contractors and Professional Fees	\$10,801
Occupancy, rent, utilities, printing and maintenance	\$6,932
Fiscal Sponsored Projects	\$12,626
Membership fees, travel, insurance, events	\$20,186
TOTAL EXPENSES:	\$68,917

Income:



■ Foundations / Grants
■ Individual Donations
■ Service Revenue: program fees, summit etc.
■ Fiscal Sponsored Projects
■ Government, United Way, National Affiliates (0%)

Expenses:



■ Salaries, youth wages and employee benefits
■ Contractors and Professional Fees
■ Occupancy, rent, utilities, printing and maintenance
■ Fiscal Sponsored Projects
■ Membership fees, travel, insurance, events





Worcester Roots



Cooperative Development Movement Building Youth Leadership

- Fall Intensive Co-op Academies •
- Technical Assistance •
- Co-op Conversion Guidance •
- After School Youth Program •

WorcesterRoots.org